

Sombrio Cartel: Forest Collection Prize Pack Giveaway Official Rules

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR TO WIN. MANY WILL ENTER; FEW WILL WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. VOID WHERE PROHIBITED.

- 1. ELIGIBILITY:** The Sombrio Cartel: Forest Collection Prize Pack Giveaway (the “Sweepstakes”) is open to legal residents of the 50 United States and the District of Columbia, or Canada (excluding Quebec) who are 18 years of age or older or the age of majority in their respective jurisdiction of residence. Employees (their immediate families, including parents, spouses, children, siblings and grandparents, and household members, whether or not related) of Pinkbike.com (“Administrator”), Sponsor, their advertising or promotional agencies, those involved in the production, development, implementation or handling of the Sweepstakes, any agents acting for, or on behalf of the above entities, their respective parent companies, officers, directors, subsidiaries, affiliates, licensees, service providers, prize suppliers, any other person or entity associated with the Sweepstakes (collectively, “Sweepstakes Entities”), are NOT eligible. Void where restricted or prohibited, and subject to all federal, state, provincial and local laws.
- 2. SWEEPSTAKES PERIOD:** The Sweepstakes begins on April 16, 2017, at 12:01 am Pacific Daylight Time and ends on April 30, 2017, at 11:59pm Pacific Daylight Time (the “Sweepstakes Period”).
- 3. HOW TO ENTER THE SWEEPSTAKES:** There is NO PURCHASE NECESSARY to participate. A purchase will not increase your chances of winning. To enter the Sweepstakes visit www.pinkbike.com/sombrio-contest during the Sweepstakes Period and enter first and complete last name, valid email address, date of birth, and state/province and country of residence. Entries must be received before the end of the Sweepstakes Period to be eligible for the Sweepstakes drawing. Only the first entry you submit during the Sweepstakes Period will be considered. Additional entries will not increase your chances of being drawn as a potential winner, and you will only be eligible to win a single prize. Use of multiple email addresses by the same individual to enter is prohibited. Entries made by any mass duplication, automatic, robotic, plagiarized or programmed method, or through any promotion entry, notification, or related service are prohibited and will be disqualified. Normal Internet access and usage charges imposed by your on-line service will apply and are your responsibility.
- 4. SWEEPSTAKES RANDOM DRAWING NOTIFICATION:** Administrator will randomly select **one (1) winner on or about May 15, 2017**, from among all eligible entries received during the Sweepstakes Period. Random drawings will be conducted by Administrator, whose decisions are final on all matters related to the Sweepstakes. Potential winners will be notified via email at the email address provided with entry and given instructions on how to contact Sponsor through email to claim their prize (subject to correctly answering skill-testing question if applicable). Each potential winner must reply to the winner notification from Sponsor and include his/her mailing address and/or

email address within forty-eight (48) hours. If the potential winner is not reachable at the address and/or email address provided and a forwarding address and/or email address is not made available, or if prize notification is returned as undeliverable, then the prize will be forfeited and an alternate potential winner may be selected at Sponsor's sole discretion. The odds of winning depend on the total number of eligible entries received during the Sweepstakes Period.

- 5. PRIZES:** There is one (1) Grand Prize available to be awarded. Grand Prize winner will receive one (1) Men's Renegade Jersey (Approximate Retail Value "ARV", \$55 USD), one (1) pair of Spun Gloves (ARV \$30 USD), one (1) Cypress Flatbrim Hat (ARV \$25USD), one (1) Photoprint Tee (ARV \$35 USD), one (1) Limited Edition print of a photo by Marcus Rig (ARV, \$200 USD, ARV of entire prize, \$345 USD). Winner will not receive the difference between the actual and approximate retail value. No cash in lieu of any prize or prize component will be awarded except at Sponsor's sole discretion. No substitution or transfer of prize or any prize component permitted except at the sole discretion of Sponsor, who reserves the right to substitute a prize, or any component thereof, of equivalent value. All applicable federal, state and local taxes are the sole responsibility of each respective winner. The winner should allow 6 to 8 weeks from notification for delivery of any prizes. Delivery and use of the prize is subject to the prize winner's completion of all documentation and conditions required by law or otherwise required by Sponsor. Sweepstakes Entities are not responsible for lost or stolen prize packs, nor for unavailability due to circumstances beyond their control of any component of a prize.
- 6. GENERAL RULES:** In the event of a dispute regarding the identity of the person submitting an entry, the entry will be deemed submitted by the person in whose name the identified email address was registered. Sponsor will send the potential winners an affidavit of eligibility and Liability and Publicity Release ("prize winner documents") within three (3) days of notification before a prize is awarded. If a potential winner fails to return the completed prize winner documents within three (3) days, fails to correctly answer the skill-testing question if a Canadian, or if the potential winner is ineligible, the prize will be forfeited, and an alternate winner may be selected, at Sponsor's sole discretion, from all eligible entries received. By participating in this Sweepstakes, you agree to be bound by these Official Rules and the decisions of the Sweepstakes Entities (whose decisions are final and binding in all respects), to waive any rights to claim ambiguity with the Official Rules, and that Sweepstakes Entities shall have no responsibility or liability (including, but not limited to, liability for any property loss, damage, personal injury or death) in connection with: participation in this Sweepstakes, or the acceptance, redemption, or use of any prize or related activities; human error; incorrect or inaccurate transcription of entry information; acceptance/possession, use/misuse and/or defects of the prizes awarded herein; any technical malfunctions of the telephone network, computer online system, computer dating mechanism, computer equipment, software, internet service provider used in entering or operating the Sweepstakes; interruption or inability to access the Sweepstakes due to hardware or software compatibility problems; any damage to entrants (or any third person's) computer and/or its contents related to or resulting from any part of this Sweepstakes; any

lost/delayed data transmissions, omissions, interruptions, defects and/or any other error or malfunctions, even if caused by the negligence of one of the Sweepstakes Entities. You further agree to indemnify and hold harmless the Sweepstakes Entities from any and all liability resulting or arising from your participation the Sweepstakes, to release all rights to bring any claim, action or proceeding against the Sweepstakes Entities, and hereby acknowledge that said Sweepstakes Entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize, including express warranties provided exclusively by a prize supplier that are sent along with a prize.

- 7. DISCLAIMERS:** The Sweepstakes Entities reserve the right in their sole discretion to disqualify any individual that tampers or attempts to tamper with the entry process or the operation of the Sweepstakes; violates the Official Rules; or acts in an un-sportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person. The Sweepstakes Entities reserve the right, in their sole discretion, to cancel, terminate, modify or suspend the Sweepstakes if it is not capable of running as planned, including, but not limited to, infection by computer virus, tampering, unauthorized intervention, fraud, technical failures, or any other problems beyond the control of Sponsor and award prizes from among all eligible entries received prior to cancellation.
- 8. DATA PROTECTION/PRIVACY:** Information collected by Administrator in connection with the Sweepstakes is subject to Administrator's privacy policy located at <https://www.pinkbike.com/about/legal/#privacy-policy> and applicable data protection laws. By entering the Sweepstakes, you agree to the collection, processing and storage of your personal data by Administrator for purposes of the Sweepstakes. Acceptance of the prize constitutes permission to Sponsor to use the winner's name and likenesses for promotional purposes without further compensation except where prohibited by law. Except as otherwise provided on the entry page with respect to Sombrio Cartel opt-in and herein for the use of certain winner information, personal information collected by Administrator from each entrant will only be used for the purpose of the Sweepstakes. If you opt in to receive email updates from Sombrio Cartel when you enter the Sweepstakes, Sombrio Cartel will send you emails, and your data will be subject to its privacy practices.
- 9. RULES & WINNER'S ANNOUNCEMENT:** The names of winners and/or Rules will be posted on www.sombriocartel.com/news. The winner list will be posted after winner confirmation is complete.
- 10. SPONSORS:** The Sponsor of the Sweepstakes is Cycling Sports Group, Inc., 1 Cannondale Way, Wilton, CT 06897.