

Participation constitutes entrant's full and unconditional agreement to and acceptance of these Official Rules.

WIN Smith & Brandon Semenuk/Revel Co- OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

WIN Brandon Semenuk/Revel Co (the "Contest") is sponsored by Smith, located at 220 SEL MLK Blvd., Portland, Oregon 97214, United States (the "Sponsor").

Who Can Enter:

1. The Contest is open worldwide.
2. Entrants must be at least 18 years or older.
3. The Contest is subject to all federal, provincial, and municipal laws, and is void where prohibited.
4. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

Timing:

5. The Contest is open from October 24, 2017 at 12:00 AM Pacific Standard Time ("PST ") to October 27, 2017 at 12:00 PM PST (the "Contest Period").

How To Enter:

- a. Entrants may visit <https://www.pinkbike.com> (the "Contest Page") during the Contest Period.
 - b. To participate in the Contest the entrant must be logged into Pinkbike via their own Pinkbike account. It is free to sign up for a Pinkbike account: <http://www.pinkbike.com/user/signup/>
 - c. All contest entries agree to abide by the Terms of Use of Pinkbike - <http://www.pinkbike.com/about/legal/#terms-of-use>
 - d. Registration for the Contest is free.
10. To enter the Prize Draw Contest the entrant must click on entry button (CLICK HERE TO ENTER) found on the Contest Post - <https://www.pinkbike.com>. The entrants Pinkbike username will be automatically entered to win eligible prizing.
 11. Any use of an electronic device to enhance or alter entrants' odds of winning will count as a fraudulent entry. Entries that are fraudulent are not permitted and will be declared invalid.
 12. All entries become the property of the Sponsor and will not be acknowledged or returned. Receipt of entries for the Contest will not be acknowledged, and proof of submission of an entry will not be deemed proof of receipt.
 13. The Sponsor reserves the right to delete any entries or remove participants that are in violation of the Official Rules.
 14. By participating in the Contest, entrants agree to be bound by these Official Rules.
 15. Prizing: Following the conclusion of the Promotion, five (5) Prize Winners will be selected (via random draw of total Contest entrants) to receive (in sizes of their choice) :

- Smith Squad MTB Brandon Semenuk Athlete Collection Goggle
- Signed Brandon Semenuk Squad MTB Lens
- Revel Co. decal
- Revel Co. patch

16. Winners will be notified via the email associated with their Pinkbike account or via their Pinkbike account within 48 hours of their

name being drawn.

17. In order to be verified as the Winner, the selected entrant must respond to the prize notification email or Pinkbike message

within ten (10) days of transmission, confirming that he/she:

a. (i) has read, understands and complies with the Official Rules;

b. (ii) releases and discharges the Sponsor; and

c. (iii) consents to the announcement of the Winner's name and the use by or on behalf of the Sponsor of the Winner's

name and/or photograph and/or video for advertising and promotional purposes, without any further compensation to

the Winner.

d. (iv) An announcement will be published on Pinkbike.com once all five (5) Winners have been contacted and acknowledge acceptance of the Prize (See.17)

18. Should the Winner fail to comply with any of the requirements contained in these Official Rules, the Prize will be automatically

forfeited and a random redraw will occur and the initial Winner will be disqualified and will have no recourse towards the Sponsor or anyone involved in the Contest.

19. The Sponsors will have sole discretion over prizes, if a prize is no longer available and substitute will be decided and provided by

the sponsor.

20. The prizes must be accepted as awarded. No cash alternatives, substitution or transfers of the prizes will be allowed.

Other Matters:

21. The Contest is subject to all applicable federal, provincial and local/municipal laws and is void where prohibited by law. If any provision of these Official Rules is found by any court of competent jurisdiction to be unenforceable, all other provisions will remain in full force and effect.

22. The Sponsor will not, under any circumstances, be responsible for, or liable to any entrant or any other person for:

a. any erroneous lost, damaged, late, incomplete, misdirected, deleted, defective, or altered Contest registrations,

regardless of the cause, including, but not limited to, failure of the Site;

b. any failure for any reason whatsoever of the selected entrant to receive a prize notification;

c. any changes in email addresses after Contest registrations are submitted; and

d. any computer, online, telephone, or technical malfunctions or errors that may occur, regardless of the cause.

23. If for any reason the Contest is not capable of being conducted as intended by the Sponsor, including due to computer viruses,

bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause that corrupts or interferes with the

administration, security, fairness, integrity or proper conduct of the Contest, the Sponsor may, at its sole discretion, disqualify any

entrant responsible for such misconduct and cancel, terminate, modify, or suspend the Contest.

24. By entering the Contest, participants consent to the Sponsor's collection, use, and disclosure of the personal information provided in

the Contest registration for the administration of the Contest. The Sponsor will use the Winner's personal information only for identified purposes, and protect the Winner's personal information in a manner that is.

25. Entrants may write to the Sponsor and request that their information be removed from the Sponsor's records.

Terms & Conditions: This Giveaway is subject to all applicable federal, state, provincial, territory and

local laws. By entering the Giveaway, entrants agree to release, discharge, indemnify and hold harmless the Released Parties, and each of their respective directors, officers, employees, shareholders and agents from any and all liability, loss, damage or injuries to any person (including death) or property of any kind sustained in connection with their participation in the Giveaway or from their acceptance, receipt, possession and/or use or misuse of any prize, or for any typographical or other error in the printing, offering or announcement of any prize. Entrants further acknowledge that said parties have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee express or implied, in fact or in law, relative to any prize, including, but not limited to, its quality or fitness for a particular purpose. Any person attempting to defraud or in any way tamper with the Giveaway mechanics and/or implementation will be prosecuted to the fullest extent of the law. By participating, entrants agree to be bound by these Official Rules and the decisions of the Sponsor, and waive any right to claim ambiguity in the Giveaway or these Official Rules. Sponsor reserves the right to disqualify any entrant that Sponsor determines, in its sole discretion, violates these Official Rules. This Giveaway is void where prohibited.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, PROVINCIAL, TERRITORY, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. INTERNET ACCESS AND A VALID E-MAIL ADDRESS ARE REQUIRED TO ENTER THE PROMOTION. VOID WHERE PROHIBITED.