



## **PINKBIKE TRAILFORKS CONTEST - CRANKWORX WHISTLER 2016 RULES**

### **A. WHO CAN ENTER**

1. Entry is open worldwide to all persons above the age of nineteen years.
2. Direct employees of the Sponsor are not eligible. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

### **B. HOW TO ENTER**

3. **NO PURCHASE IS NECESSARY.** To register, eligible entrants must download and log into the Trailforks application. On first login, entrant must provide their first name, last name, email address, country of residence. Once logged in, each eligible entrant will receive one automatic entry per person for the contest.
4. Entry into the Trailforks giveaway will run from Friday August 12th 2016 - Monday August 22nd 2016 (the "Contest Period").
5. The random draw of all eligible entries received between August 12 - August 22 2016 will be held on or about Monday, August 22 2016 at the Sponsor's Headquarters.
6. Winners will be contacted via email. In order to be verified a winner, the selected entrant must; A. Respond to the prize notification email within three (3) days of transmission. Trailforks Contest 2016 OFFICIAL RULES Trailforks Contest (or "Contest") is sponsored by Fireroad Holdings Inc. Trailforks Contest headquarters is located at 1-37749 2 Avenue, Squamish BC V8B0A5 (the "Sponsor"). **NO DONATION, PURCHASE OR PAYMENT NECESSARY TO ENTER.** A. Sign a declaration stating that he/she: (i) has read, understands and complies with the Official Rules; (ii) releases and discharges the Sponsor from any and all past, present and future claims; and (iii) consents to the announcement of the winner's name and the use by or on behalf of the Sponsor of the winner's name and/or photograph and/or video for advertising and promotional purposes, without any further compensation to the winner.
7. Should the selected entrant fail to comply with any of the requirements contained in these Official Rules, the Grand Prize and other prizes will be automatically forfeited and another

entrant will be selected and the initially selected entrant will be disqualified and will have no recourse towards the Sponsor or anyone involved in the Contest.

8. Return of any prize notification email as “undeliverable” may result in disqualification, and an alternate winner may be selected.

#### D. PRIZING

9. One (1) 2016 Giant Reign 1 (Total estimated value \$5549 CAD) , RockShox Lyrik Fork (Total estimated value \$630CAD), RockShox Monarch Plus (Total estimated value \$365CAD), SRAM Eagle Drivetrain (Total estimated value \$1,900CAD), RockShox Reverb Seat Post (Total estimated value \$525), Truvativ Descendant Handlebar (Total estimated value \$100CAD), Truvativ Descendant Stem (Total estimated value \$100CAD), SRAM Rail 40 Wheelset (Total estimated value \$920CAD), SRAM Guide Ultimate Brake set (Total estimated value \$335CAD)

10. Any prizes not accepted or redeemed by a winner will be forfeited and are non-transferable.

11. All of the elements of the prizing are non-transferable, non-exchangeable and non-refundable.

12. Winners are not entitled to receive any payment for any possible difference between the actual value of the prizes and the estimated value of the prize listed.

13. No cash alternatives, substitution or transfers of prizes will be allowed.

14. Winners will be responsible for any customs fees that may be incurred on delivery of their prizes.

#### E. OTHER MATTERS

15. The Contest is subject to all applicable federal, provincial and local/municipal laws and is void where prohibited by law. If any provision of these Official Rules is found by any court of competent jurisdiction to be unenforceable, all other provisions will remain in full force and effect.

16. The Sponsor will not, under any circumstances, be responsible for, or liable to any entrant or any other person for: A. Any erroneous lost, damaged, late, incomplete, misdirected, deleted, defective, or altered Contest registrations, regardless of the cause, including, but not limited to, failure of the Site; B. Any failure for any reason whatsoever of the selected entrant to receive a prize notification; C. Any changes in email addresses after Contest registrations are submitted; and D. Any computer, online, telephone, or technical malfunctions or errors that may occur, regardless of the cause.

17. If for any reason the Contest is not capable of being conducted as intended by the Sponsor, including due to computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause that corrupts or interferes with the administration, security, fairness, integrity or proper conduct of the Contest, the Sponsor may, at its sole discretion, disqualify any entrant responsible for such misconduct and cancel, terminate, modify, or suspend the Contest.

18. Should tax liability arise, then it will be the responsibility of the winner to notify their own Government's relevant tax department. The Sponsor takes no responsibility or liability for taxation or for any other costs incurred in connection with the prizes received in this Contest.

19. Decisions of the Sponsor are final and binding.

20. By entering the Contest, participants consent to the Sponsor's collection, use, and disclosure of the personal information provided in the Contest registration for the administration of the Contest, including posting of the winner's name and city of residence on the Sponsor website, and in aggregated, non-personal form in order to create reports regarding Contest entrant demographics and consumer habits, which reports the Sponsor may disclose to others. The Sponsor will use the entrant's personal information only for identified purposes, and protect the entrant's personal information. Entrants may write to the Sponsor and request that their information be removed from the Sponsor's records.

21. The odds of winning the Grand Prize are dependent on the number of eligible entries received by the Sponsor during the Contest period in accordance with these Official Rules.

22. The Sponsor is not a registered charity and no tax receipts will be issued for donations made through the Contest or otherwise.