

## 2017 Trailforks Trail Challenge

### OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

Trailforks Trail Challenge (the "Contest") is sponsored by Trailforks, located at 1-37749 2 Avenue, Squamish, BC V8B 0S8, Canada (the "Sponsor").

There are prizes to be awarded between August 14, 2017 and August 18, 2017. Number of and actual prizes for the contest will be determined by the sponsor and sponsor partners of the contest. Chances of winning depend on the total number of eligible entries received.

Sponsor partners of the contest includes: Pinkbike, SRAM, RockShox, Blackcomb Heli, 7mesh, Maxxis, CamelBak, 100%

Who Can Enter:

1. The Contest is open to any person of any age.
2. Participation requires eligibility to be in Whistler, BC, Canada during contest period.
3. Winners must be present to receive prize in Whistler, BC, Canada. Prizes will not be shipped.
4. The Contest is subject to all federal, provincial, and municipal laws, and is void where prohibited.
5. Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor's decisions, which are final and binding in all matters related to the Contest. Winning a prize is contingent upon fulfilling all requirements set forth herein.

Timing:

6. The Contest is open from August 14, 2017 at 9:00 AM Pacific Standard Time ("PST ") to August 18, 2017 at 6:00 PM PST (the "Contest Period").

7. How To Enter:

- a. Entrants may visit <https://www.pinkbike.com/trailchallenge> (the "Site") during the Contest Period.
- b. To participate in the Contest the entrant must be logged into Pinkbike Trailforks via their own Pinkbike Trailforks account. It is free to sign up for a Pinkbike Trailforks account: <http://www.pinkbike.com/user/signup/>
- c. All contest entries agree to abide by the Terms of Use of Pinkbike - <http://www.pinkbike.com/about/legal/#terms-of-use>
- d. Registration for the Contest is free.

8. To enter:

- a. The Daily Prize Contest the entrant must record at least 1 trail ride per day. The entrants Pinkbike Trailforks username will be automatically entered to win eligible prizing.
- b. The Challenges:
  - i. The Most Individual Trailforks Whistler Trails Ridden Contest. The entrant must record all trails ridden during contest period. Duplicate trails not included. The entrants Pinkbike username will automatically entered to win eligible prizing. Winner is defined as the entrant who has ridden the most unique trails.
  - ii. The Most Trailforks Whistler Trails Kilometres Climbed no roads, no shuttles, no lifts the entrant must record all trails ridden during contest period. The entrants Pinkbike username will automatically entered to win eligible prizing. Winner is defined as the entrant who has ascended the most km's during the contest period.
  - iii. Most Trailforks Whistler Trails Kilometres Descended the entrant must record all trails ridden during contest period. The entrants Pinkbike username will automatically entered to win eligible prizing. Winner is defined as the entrant who has descended the most km's during the contest period.

9. In order to be entered:

- a. For each of the Daily Prize the user must ride and record at least 1 Trailforks Whistler trails to enter for that day. Entering on one day will not gain you entry for all days. A daily entry is required.
- b. For each of The Challenges the user must ride and record all Trailforks Whistler trail rides during the contest period.

10. Any use of an electronic device to enhance or alter entrants' odds of winning will count as a fraudulent entry. Entries that are fraudulent are not permitted and will be declared invalid.

11. All entries become the property of the Sponsor and will not be acknowledged or returned. Receipt of entries for the Contest will not be acknowledged, and proof of submission of an entry will not be deemed proof of receipt.

12. The Sponsor reserves the right to delete any entries or remove participants that are in violation of the Official Rules.

13. By participating in the Contest, entrants agree to be bound by these Official Rules.

Grand Prize:

14. Daily Prize:

- a. At the end of each day giveaway during the Contest Period names will be drawn at random to determine winners of daily prize(s)

15. The Challenges:

- a. At the end of the Contest Period winners will be determine for each of The Challenges

- b. In the event of tie for any The Challenges, all the tied winners will go into a separate draw and winner will be chosen at random.
  - c. A category ("The Challenges") leader can only win one category, the next second or third contestant is picked as the other category winner.
16. Winners will be notified:
  - a. Daily Prizes via their Pinkbike account within 48 hours of their name being drawn.
  - b. The Challenges will be announced during the Trail Challenge WORCA Fundraiser August 18, 2017 at 6:00pm Pacific Standard Time ("PST ") located at Lift Coffee Company, 4293 Mountain Square, Whistler, BC, Canada.
17. In order to be verified the as the Winner, the selected entrant must respond to the prize notification email or Pinkbike message within 48 hours of transmission, confirming that he/she:
  - a. (i) has read, understands and complies with the Official Rules;
  - b. (ii) releases and discharges the Sponsor; and
  - c. (iii) consents to the announcement of the Winner's name and the use by or on behalf of the Sponsor of the Winner's name and/or photograph and/or video for advertising and promotional purposes, without any further compensation to the Winner.
18. Should the Winner fail to comply with any of the requirements contained in these Official Rules, the Prize will be automatically forfeited and the Finalist with the next highest amount of votes will be selected and the initial Winner will be disqualified and will have no recourse towards the Sponsor or anyone involved in the Contest.
19. The prizes may vary from those advertised. Sponsors will have sole discretion over prizes, if a prize is no longer available and substitute will be decided and provided by the sponsor.
20. The prizes must be accepted as awarded. No cash alternatives, substitution or transfers of the prizes will be allowed.
- Other Matters:
21. The Contest is subject to all applicable federal, provincial and local/municipal laws and is void where prohibited by law. If any provision of these Official Rules is found by any court of competent jurisdiction to be unenforceable, all other provisions will remain in full force and effect.
22. The Sponsor will not, under any circumstances, be responsible for, or liable to any entrant or any other person for:
  - a. any erroneous lost, damaged, late, incomplete, misdirected, deleted, defective, or altered Contest registrations, regardless of the cause, including, but not limited to, failure of the Site;
  - b. any failure for any reason whatsoever of the selected entrant to receive a prize notification;
  - c. any changes in email addresses after Contest registrations are submitted; and
  - d. any computer, online, telephone, or technical malfunctions or errors that may occur, regardless of the cause.
23. If for any reason the Contest is not capable of being conducted as intended by the Sponsor, including due to computer viruses, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause that corrupts or interferes with the administration, security, fairness, integrity or proper conduct of the Contest, the Sponsor may, at its sole discretion, disqualify any entrant responsible for such misconduct and cancel, terminate, modify, or suspend the Contest.
24. The Sponsors will ship the prizing direct. The Sponsor will not be responsible for any tax or customs liability that arises in relation to the delivery of the prizing.
25. Decisions of the Sponsors are final and binding.
26. By entering the Contest, participants consent to the Sponsor's collection, use, and disclosure of the personal information provided in the Contest registration for the administration of the Contest, including posting of the Winner's name and city of residence on the Sponsor's website. The Sponsor will use the Winner's personal information only for identified purposes, and protect the Winner's personal information in a manner that is. Entrants may write to the Sponsor and request that their information be removed from the Sponsor's records.