

NO PURCHASE IS NECESSARY TO ENTER OR WIN. A PURCHASE DOES NOT INCREASE THE CHANCES OF WINNING.

**1. Eligibility:** Red Bull Rampage Experience (the “Sweepstakes”) is open only to those who validly enter the Sweepstakes and who are 21 years of age as of the date of entry. The Sweepstakes is only open to legal residents of the United States and is void where prohibited by law. Employees of Wings For Life USA Spinal Cord Research Foundation Inc. and Pinkbike (the “Sponsors”), Red Bull North America, Inc. (“Red Bull”), and their respective affiliates, subsidiaries, advertising and promotion agencies, suppliers and their immediate family members and/or those living in the same household of each are not eligible to participate in the Sweepstakes. The Sweepstakes is subject to all applicable federal, state and local laws and regulations.

**2. Agreement to Rules:** By participating, you agree to be fully unconditionally bound by these Rules, and you represent and warrant that you meet the eligibility requirements set forth herein. In addition, you agree to accept the decisions of the Sponsors, as final and binding as it relates to the content.

**3. Sweepstakes Period:** Entries will be accepted online starting on or about September 15, 2017 and ending October 16, 2017 11:59PM EST. All mail-in entries must be received by October 10, 2017 and all envelopes entries must be post-marked no later than October 1, 2017.

**4. How to Enter:** Below are the methods to enter the Sweepstakes drawing.

Enter via the website: The Sweepstakes may be entered by making a contribution and submitting an entry using the online form provided on [wingsforlife.com/pinkbikeforwingsforlife](http://wingsforlife.com/pinkbikeforwingsforlife). The entry must fulfill all Sweepstakes requirements, as specified, to be eligible to win a prize. Entries that are not complete or do not adhere to the rules or specifications may be disqualified at the sole discretion of Sponsors. You may enter once per \$5 donation and you must fill in the information requested in its’ entirety. Number of entries are unlimited. If you use fraudulent methods or otherwise attempt to circumvent the rules your submission may be removed from eligibility at the sole discretion of Sponsors.

Free Entry Method: To receive an entry without contributing, mail one self-addressed stamped envelope to: Wings for Life USA, Attention: Sweepstakes, 1630 Stewart Street, Santa Monica, CA 90404. Limit one entry request per outer envelope.

**5. Additional Conditions:** For any reason you may request a refund of your donation

and cancellation of your entry(s) within 15 days prior to ending date of the drawing by contacting Wings for Life USA, Attention: Sweepstakes, 1630 Stewart Street, Santa Monica, CA 90404. Any incomplete or illegible entries will not be processed. The use of robotic, automatic, macro, programmed, photocopied entries, or multiple entries sent in bulk mail, or like methods (including without limitation the use of any promotion/sweepstakes subscription, notification entry or like sites or services that offers sweepstakes entry services "on behalf of" Entrant) is strictly prohibited. Any attempt by any participant to obtain more than the stated number of tickets or entries by using multiple/different email addresses, identities, registrations and logins, or any other methods may void that participant's entries and that participant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. Sponsors are not responsible for lost, late, incomplete, postage due, invalid, unintelligible or misdirected entry applications, which will be disqualified and destroyed. In the event of a dispute as to any entry application, the authorized account holder of the email address, if applicable, used to register will be deemed to be the Entrant. All entries must be made in the name of the individual and no transfer of ownership of a ticket is permitted. No entries will be accepted from or on behalf of, corporations, trusts, partnerships, or other entities.

**6. Prizes:** Winner will receive a Red Bull Rampage Experience powered by Pinkbike for winner and three friends, with an approximate retail value of \$10,000, to include:

- VIP tickets to Red Bull Rampage in Virgin, Utah on October 27, 2017 (subject to rescheduling due to weather)
- Round trip airfare and transportation to the event
- 4 nights of RV lodging
- Exclusive tour of event venue and exclusive access during competition.

Actual/appraised value may differ at the time of prize award. The specifics of the prize shall be solely determined by the Sponsors. No cash or other prize substitution permitted except at Sponsors' discretion. The prize is nontransferable. Any and all prize related expenses, including without limitation any and all federal, state, and/or local taxes shall be the sole responsibility of the winner. No substitution of prize or transfer/assignment of prize to others or request for the cash equivalent by winners is permitted. Acceptance of prize constitutes permission for Sponsors to use winner's name, likeness, and entry for purposes of advertising and trade without further compensation, unless prohibited by law.

POTENTIAL PRIZE WINNER MUST BE AVAILABLE TO TRAVEL TO THE EVENT IN ORDER TO CLAIM THE PRIZE. IN THE EVENT A PRIZE WINNER CANNOT TRAVEL AS SPECIFIED, SUCH WINNER FORFEITS THE PRIZE. All travel

arrangements must be made through Red Bull or Sponsors's agent. Any other costs and expenses associated with prize acceptance and use not specifically provided herein (such as baggage and handling fees, security fees, gratuities, additional transportation, and incidental charges) are the responsibility of the winning entrant. Ground transportation may be provided in lieu of air transportation if winning entrant resides within a 200-mile radius of destination, and no compensation or substitution will be provided for difference in value. Winning entrant must possess and show valid travel documents, prior to departure (e.g., valid driver's license, or other acceptable government-issued identification). Winning entrant must sign a Release of Liability/Publicity and any other documents provided to the entrant prior to ticketing and/or attendance on the trip or at any event(s). Once airline tickets have been ticketed, no changes by entrant will be permitted. Sponsors will determine airline, airports, flight itinerary, and hotel in its sole discretion. Travel and accommodation restrictions, conditions, and limitations may apply. Sponsors will not replace any lost, mutilated, or stolen tickets or travel vouchers.

All prizes are awarded "AS IS." Sponsors make or offer any warranty or guarantee, either express or implied (including, without limitation, quality, merchantability and fitness for a particular purpose) in connection with this Sweepstakes or any prize. Prize details and availability are subject to change, in which case a prize of equal value may be substituted at Sponsor's sole discretion. Prizes consist only of the items listed, are non-transferable, with no cash redemption or substitution except at Sponsors' sole discretion. Sponsors will determine all prize details in its sole discretion. Federal, state, or local taxes on prizes, if any, and any other costs, fees or expenses not listed above are the sole responsibility of each winner.

**7. Odds:** The odds of winning depend on the number of eligible entries received in the Sweepstakes prior to the drawing date.

**8. Winner selection and notification:** Winner of the Sweepstakes will be selected in a random drawing under the supervision of Wings For Life USA Spinal Cord Research Foundation Inc. on October 17, 2017.

Potential winner(s) will be notified by Sponsors via the contact information provided on the entry form or via email to the address provided upon entering the Sweepstakes on October 17, 2017. Potential winner(s) must respond to the notification message and provide all requested information within forty-eight (48) hours of the first contact or attempted contact from Sponsors or the potential prize may be forfeited. To claim the prize, Sponsor may require winner to complete, sign, and return an Affidavit of Eligibility/Liability Release/Publicity Release forms and other applicable documents (and cause the winner(s)'s guest(s) to complete similar forms), which may require a social security number

and may need to be notarized, before claiming and prize. Winner's guests, if any, must meet same eligibility requirements as winner, as set forth herein. All required documents must be completed and returned to Sponsors within four (4) days of the date and time listed on the documents. At Sponsors's discretion, winner may be required to produce picture or some other form of proper identification to claim any prize. Sponsors reserve the right to substitute any prize with prize of equal or greater value. If a potential winner cannot be contacted (including but not limited to instances related to winner's spam, junk e-mail or other security settings or for winner's provision of incorrect or otherwise non-functioning contact information), fails to timely claim the prize, is disqualified, fails to timely execute and return any required forms, or if the prize notification is returned as undeliverable, the Sponsors may randomly select an alternate winner from among the remaining eligible entries or an alternate winner may be selected by another method as solely determined by Sponsor. If by reason of printing or other error, more prizes are claimed than the number of prizes set forth in these Official Rules, a random drawing will be held to award the advertised number of prizes. Under no circumstances will more than the advertised number of prizes be awarded.

The receipt by winner of the prize offered in this Sweepstakes is conditioned upon compliance with any and all federal and state laws and regulations. ANY VIOLATION OF THESE OFFICIAL RULES BY ANY WINNER (AT SPONSORS'S SOLE DISCRETION) WILL RESULT IN SUCH WINNER'S DISQUALIFICATION AS WINNER OF THE SWEEPSTAKES AND ALL PRIVILEGES AS WINNER WILL BE IMMEDIATELY TERMINATED.

**9. Rights Granted by you:** By entering this contest you understand that Sponsors, anyone acting on behalf of Sponsors, or their respective licensees, successors and assigns will have the right, where permitted by law, without any further notice, review or consent to print, publish, broadcast, distribute, and use, worldwide in any media now known or hereafter in perpetuity and throughout the world, your entry, including, without limitation, the entry and winner's name, portrait, picture, voice, likeness, image or statements about the Sweepstakes, and biographical information as news, publicity or information and for trade, advertising, public relations and promotional purposes without any further compensation.

**10. Terms:** Sponsors reserve the right, in their sole discretion to cancel, terminate, modify or suspend the Sweepstakes should (in their sole discretion) a virus, bugs, non-authorized human intervention, fraud or other causes beyond their control corrupt or affect the administration, security, fairness or proper conduct of the Sweepstakes. In such case, Sponsors may select the recipients from all eligible entries received prior to and/or after (if appropriate) the action taken by Sponsors.

Sponsors reserve the right at their sole discretion to disqualify any individual who tampers or attempts to tamper with the entry process or the operation of the Sweepstakes or website or violates these Official Rules.

Sponsors have the right, in their sole discretion, to maintain the integrity of the Sweepstakes, to void entries for any reason, including, but not limited to; multiple entries from the same user from different IP addresses; multiple entries from the same computer in excess of that allowed by Sweepstakes rules; or the use of bots, macros or scripts or other technical means for entering.

Any attempt by an entrant to deliberately damage any web site or undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil laws and should such an attempt be made, Sponsors reserve the right to seek damages from any such person to the fullest extent permitted by law.

By entering the Sweepstakes you agree to receive email newsletters periodically from Sponsors. You can opt-out of receiving this communication at any time by clicking the unsubscribe link in the newsletter.

**11. Limitation of Liability:** By entering you agree to release and hold harmless Sponsors, Red Bull and each of their subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers and directors from any liability, illness, injury, death, loss, litigation, claim or damage that may occur, directly or indirectly, whether caused by negligence or not, from (i) such entrant's participation in the Sweepstakes and/or his/her acceptance, possession, participation, action, activity, use, or misuse of any prize or any activities associated with any prize or any portion thereof, (ii) technical failures of any kind, including but not limited to the malfunctioning of any computer, cable, network, hardware or software; (iii) the unavailability or inaccessibility of any transmissions or telephone or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Sweepstakes; (v) electronic or human error which may occur in the administration of the Sweepstakes or the processing of entries.

**12. Disputes:** THIS SWEEPSTAKES IS GOVERNED BY THE LAWS OF THE UNITED STATES AND CALIFORNIA, WITHOUT RESPECT TO CONFLICT OF LAW DOCTRINES. As a condition of participating in this Sweepstakes, participant agrees that any and all disputes which cannot be resolved between the parties, and causes of action arising out of or connected with this Sweepstakes, shall be resolved individually, without resort to any form of class action, exclusively before a court located in California having jurisdiction. Further, in any such dispute, under no circumstances will participant be permitted to obtain awards for, and hereby waives

all rights to claim punitive, incidental, or consequential damages, including reasonable attorneys' fees, other than participant's actual out-of-pocket expenses (i.e. costs associated with entering this Sweepstakes), and participant further waives all rights to have damages multiplied or increased.

**13. Privacy Policy:** Information submitted with an entry is subject to the Privacy Policy of Wings for Life, USA Spinal Cord Research Foundation. Please find the policy here: <http://www.wingsforlife.com/us/privacy-policy/>

**14. Winners List:** To obtain a copy of the winner's name or a copy of these Official Rules, mail your request along with a stamped, self-addressed envelope to: Wings for Life USA, Attention: Sweepstakes, 1630 Stewart Street, Santa Monica, CA 90404. Requests must be received no later than October 1, 2017.

**15. Sponsor:** The Sponsor of the Sweepstakes is Wings For Life USA Spinal Cord Research Foundation Inc. and Pinkbike.